



Advertising Rate Guide

Do you have a product that you'd like to tell the Agricultural—Livestock World about?

WorldOfRanching.com – Online since 2007, WorldOfRanching.com focuses on news and information for the farming, ranching and general agriculture communities. No matter if you're a weekend farmer, or a full time livestock operation you can find Ag news you can use, including Farm Bureau reports, Livestock Market Reports, USDA information and much, much more.

WorldOfRanching.com offers an outstanding opportunity for your message to be spotlighted and reach a large targeted and active audience.

Spotlight: Your ad doesn't get rotated out of place. We don't use sliding banners that cram in ad after ad, your ad is in the same place for every story and for every page for its entire run.

Reach: Unlike a traditional hard copy publication WorldOfRanching does not have to rely on subscriptions in order to reach the targeted market. Using state of the art SEO methods, current and timely content WorldOfRanching.com readership has grown every years since its 2007 launch. In 2011 unique page views at WorldOfRanching.com averaged over 30,000 times per month and in 2012 based on the current rate (through 1st quarter 2012) that number will double. *That means that your ad will be seen.*

Targeted Audience: WorldOfRanching.com is on a very specific type of industry Agriculture and the areas that make up that industry (livestock, farming, ranching, agriculture and so on). We don't overload with tab after tab of other topics that just confuse the average visitor and frankly quite often don't get visited, but are used to inflate traffic numbers.

Active Audience: Most websites today seem to believe that if someone has visited their site once they'll always come back, we know better and we know that the fresher our content is, the more people will be drawn to the site. We also believe that to keep it fresh you can't be isolated from your audience so we rely on interaction with our target audiences through regular use of social media. We're active on Facebook (facebook.com/worldofranching) and Twitter (twitter.com/worldofranching) we stay in touch.



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Standard Site Layout—Ad Placement

TOP BANNER 768X96 (1A)

SIDE

**BANNER
(2A)**

120X600

Header— Site Logo

Above The Story 468x60 (1B)

SIDE

**BANNER
(3A)**

120X600

Story—Article Body

SIDE

**BANNER
(2B)**

120X600

Below The Story 468x60 (1C)

SIDE

**BANNER
(3B)**

120X600

For More Information On How To Place An Ad
info@agmanagementsystems.com

Ag Management Systems, Inc
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AgManagementSystems.com



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Pricing*

Top Banner—1A

\$100.00 Per Month

Top Small Banner Ad (1b)

\$50.00 Per Month

Bottom Small Banner Ad (1c)

\$25.00 Per Month

Side Banners 2A—3A

\$75.00 Per Month

Side Banners 2B—3B

\$50.00 Per Month

Text Link Ads

Text Only—No Graphics—Links Are Placed Under Banner Ads (2B—3B) - \$15.00 Per Ad Per Month

*Prices subject to change without notice—

Long Term Contract rates are available

All Ads must be prepaid—Client supplies artwork, if client does not have artwork, arrangements can be made for artwork to be created.

Artwork must be in one of the following formats JPG, GIF or PNG

Ag Management Systems, Inc

News, information, entertainment and technology for todays farmer and rancher

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